

**TSI Congress**  
Where the community meets!

# TSI CONGRESS 2022

## Berlin onsite & globally online

22 & 23 September 2022

Financing the economic transition – Building bridges between sustainability, growth and monetary stability

Marketing Outline & Sponsoring Options

Dear partners and sponsors,

The attack on the foundations of democracy and international law, the geopolitical turning point and the humanitarian catastrophe brought about by the war in Ukraine do not allow us to return to business as usual. It has had a severe impact on security policy, energy supply and growth, the magnitude of which remains difficult to predict. The conflict is affecting key issues of European policy such as action on climate change, the European Capital Markets Union and financial market stability. And last but not least, the problem of humanity's dependence on fossil fuels is taking on a new, geopolitical dimension, and the need to transition away from them is becoming more urgent.



At this critical juncture, we need to focus more than ever on the challenges which the economic transition of recent years has been facing. In fact, rather than fading, these issues actually need to be addressed more quickly.

In these times, it is even more vital to have access to a strong network and to come together to support each other and to find the best solutions together. The central questions for this year's TSI Congress will be:

- How are current developments likely to affect our heavily bank-based financing structure in Europe?
- What does this mean for securitisation and asset-based finance instruments?

The contribution of asset-based finance and securitisation to the financing of the economy and the dialogue between the real economy and the financial sector with policymakers and regulators are therefore crucial. TSI has always been a place for communication and exchange, and since 2007 the congress has offered a platform for all players in the German and European securitisation market.

Let's get together again at the

**TSI Congress 2022 – Berlin onsite & globally online on 22 and 23 September 2022**

We will be opening up a space for goal-oriented and ground-breaking discussions with you in the run-up to and during the congress. The recipe for success of the TSI Congress is its exclusive format: onsite in Berlin and as a streamed top event on the internet for all those who cannot attend in person. So you can be there from anywhere in the world – and help shape the event!

We have compiled the most important information on the setup for 2022 in the attached new marketing outline for you. All features for the virtual event are highlighted in teal.

We look forward to the TSI Congress 2022 with you!

TSI Congress ... where the community meets!

A stylized, handwritten signature in black ink, appearing to read 'Monika Beye'.

Monika Beye  
Director, Key Account Management, Marketing and PR

## Review 2021

In early autumn 2021 Europe was setting its sights on climate change and its challenges. In the context of the envisaged European Green Deal, the EU Commission had embarked on a regulatory path that affected the real economy and the financial sector in their core functions and had far-reaching implications for the economy, its future structure and, above all, its financing. In this setup, the TSI Congress 2021 took place as a hybrid event for the second time:



Video of TSI Congress 2021 highlights (3:11 min).

Under the heading 'The dawn of a new era – Financing structural change and action on climate change with Asset-Based Finance', around 350+ participants and speakers discussed the topics currently on the agenda onsite and some 300 participants followed the online streaming of almost 30 events over two days.



**Closing Forum**  
**Aufbruch in eine neue Zeit? – Aktionsfelder der Wirtschafts-, Finanz- und Umweltpolitik für Deutschland in Europa**

**Moderation:** **Stephan-Götz Richter**  
Chefredakteur und Herausgeber, The Globalist

**Participants:** **Kerstin Andreae**  
Vorsitzende der Hauptgeschäftsführung und Mitglied des Präsidiums,  
BöEW Bundesverband der Energie- und Wasserwirtschaft e.V.

**Dr Dorothea Siems**  
Chefökonomin, Die Welt

**Dr Levin Holle**  
Vorstand Finanzen & Logistik, Deutsche Bahn AG

**Dr Lukas Köhler**  
Mitglied des Deutschen Bundestages, FDP

**Prof Dr Ines Zenke**  
Vizepräsidentin, Wirtschaftsforum der SPD e.V.

Final forum TSI Congress 2021 'Aufbruch in eine neue Zeit? – Aktionsfelder der Wirtschafts-, Finanz- und Umweltpolitik für Deutschland in Europa' (in German) (1:12:12)



## TSI Congress 2022 – FAQ Sponsors

### **The TSI Congress as a hybrid event. What are the benefits for me as a sponsor?**

Hybrid event means that the congress will be held onsite at the Radisson Collection Hotel Berlin AND streamed online as a virtual event at the same time. Therefore, the number of participants is not limited, and onsite and online visitors can interact intensively, join panels and workshops, and have meetings. As a sponsor you will benefit from enhanced visibility onsite AND in the virtual congress by means of extended sponsor profiles. You will also receive attention from new participants online who will not be able to make it to Berlin.

### **What is the setup of the virtual TSI Congress 2022? What are virtual options for sponsors?**

As a sponsor of this year's congress, you profit from double visibility – onsite AND online. The virtual congress offers a large portion of the possibilities for sponsor presentation of the traditional event: use of logo, speaking slots and sponsorship of special events. Based on our customer feedback from the last two years we will not offer a distinct virtual marketplace. Instead we will focus on enhanced sponsor profiles and on one-on-one customer interaction in virtual meeting spaces. All sponsors can be present there at any time without dedicating too much time to a proper virtual booth. As in 2021, this year you will again have enhanced online options such as booking streaming time between workshops and panels for image trailers and topic-related video material as short presentations or keynotes.

### **What will be the setup onsite? How can I ensure the safety of my personnel?**

Of course the event in Berlin will, to a certain extent, still have a more limited number of onsite participants this year than in the years before 2019. And furthermore, there will be a maximum of four simultaneous events well distributed onsite. Ensuring compliance with all hygiene requirements (total number of events, visitors per session etc.) is crucial for us.

The general conditions and regulations for events are in a constant state of flux, but we see a growing trend towards opening and further relaxations of restrictions measures. Therefore we are not yet able to provide details of the final onsite hygiene protocols. However, we are following the guidelines and rules of 'Visit Berlin' and will specify the planned measures closer to the event and inform you about them. In any case, we will ensure onsite hygiene protocols according to the market standard and in TSI quality.

ALL workshops and panels will be streamed live. The speaker can be live onsite or choose to join in via video from their home or office. We will even offer short 'video conference training' for each remote speaker.


### **What will happen if the government imposes tighter restrictions at short notice?**

The event date at the end of September has proven to be an ideal period for a big event in the last two years, and this year we are even one week earlier than usual. This year's TSI Congress will also be set up as a hybrid event that could be held completely online if necessary and only as a production with panellists onsite. As a fall-back option in case of local restrictions by public authorities (event size restrictions), onsite attendance can be exchanged for virtual participation tickets in a ratio of two virtual tickets for one onsite ticket. This gives you a sound basis for your congress plans, and you do not run the risk of cancellation.





## TSI Congress 2022 – Marketing outline // Key data

<b>Event</b>	TSI Congress 2022 – Financing the economic transition – Building bridges between sustainability, growth and monetary stability
<b>Date</b> 	<b>22 and 23 September 2022</b> <i>Just click on the icon to add the dates of the TSI Congress 2022 to your diary.</i>
<b>Venue onsite</b>	Radisson Collection Hotel, Berlin
<b>Venue online</b>	Globally online
<b>Organiser</b>	True Sale International GmbH
<b>Event structure onsite</b>	1.5-day capital market congress with a pre-congress event hosted on 21 September 2022 and a cultural programme immediately following the congress from 3.00 to 7.00 pm on 23 September 2022.
<b>Event structure online</b>	1.5-day capital market interactive online event with live broadcasting of ALL panels onsite. The event will take place in parallel with the onsite event with live moderation and will provide networking opportunities in the virtual meeting lounge and live chat functions.
<b>Event history</b>	<p>The annual TSI Congress has become firmly established as a key Berlin-based event in the securitisation and asset-based finance markets. The 2021 Congress last year was the second to be conducted in a professional hybrid format. With more than 80 sponsors, media partners and supporting organisations, more than 650 delegates, of whom 350+ participants were onsite, broad participation by supervisory authorities such as Deutsche Bundesbank and the ECB, policymakers, EU representatives, investors, business associations and the press, the 2021 Congress attracted all key market players.</p> <p>We will combine the onsite TSI Congress 2022 with a virtual event that meets your expectations for quality and implementation.</p> <p>With the hybrid format enabling onsite AND digital visitor access, and based on the success of last year, we believe that the TSI Congress 2022 will even exceed the overall attendance number of last year and could become the largest congress in its history.</p>
<b>Congress language</b>	<p>The official congress language onsite is German, but the entire virtual format and moderation will be in English. The proportion of panels and workshops held in English is now a good 60%.</p> <p>The internet presence is bilingual in German and English, and all marketing material (save the date, invitations) will be in English only.</p>

<p><b>Who will you meet at the Congress?</b></p>	<p>As in previous years, the annual TSI Congress will be supported by the entire securitisation and asset based finance industry as well as by policymakers and the business community. You will meet experts and executives, managing directors, partners and board members from the fields of credit and credit portfolio management, risk management, law and regulation, trade and bank treasury departments. You will have opportunity to exchange ideas with specialists from law firms, auditing companies and rating agencies, business service and management consulting companies. You will also meet investors from Germany and abroad as well as the CFOs and treasurers of major companies of the real economy.</p> <p>This top-class network of financial market participants will be joined by</p> <ul style="list-style-type: none"> <li>▪ representatives of the German economy, government (Federal Ministry of Finance, Ministry for Economic Affairs and Climate Action, Ministry of Finance of the State of Hessen)</li> <li>▪ national (Deutsche Bundesbank, BaFin) and international supervisory authorities (ECB, EBA, ESMA) as well as</li> <li>▪ academics working in this field.</li> </ul> <p>They will all use the event as a platform for communication and professional exchange. The event will also be supported by the leading associations of the real economy, e.g.</p> <ul style="list-style-type: none"> <li>▪ Federation of German Industries (BDI)</li> <li>▪ Federal Association of Leasing Companies (BDL)</li> <li>▪ Federation of German Wholesale, Foreign Trade and Services (BGA) e. V.</li> <li>▪ Association of German Chambers of Commerce and Industry (DIHK)</li> <li>▪ German Association of the Automotive Industry (VDA) and</li> <li>▪ Association of German Treasurers (VDT)</li> </ul> <p>As the virtual event permits even market participants from inside and outside Germany to participate easily without the need to travel and to interact with visitors onsite and all others online, we will be able to involve even speakers who would not travel to Berlin.</p>
<p><b>Participant structure</b></p>	<ul style="list-style-type: none"> <li>▪ In 2021, more than 25% of participants in total (onsite as well as online) came from outside Germany: from Austria, Belgium, France, Ireland, Italy, Luxembourg, the Netherlands, Poland, Switzerland, the United Kingdom and the USA.</li> <li>▪ Around 15% of participants are from the top management level (management board, managing directors, partners), more than 50% of participants are from the second and third management levels and senior specialists and experts</li> <li>▪ Investors/asset managers represent approx. 5–10% of the participants</li> </ul>
<p><b>Event format</b></p>	<p>Around 100 speakers will have an opportunity to present themselves and their companies as well as their specialist topics in around 30 discussion forums and workshops, at expert round tables and at lunch/breakfast events that will form the core of the TSI Congress 2022. The current relevance of the topics and the quality of the presentations and panel debates form one of the pillars on which the success of the congress rests. In addition, a number of sessions organised as business events and the cultural programme will give you plenty of time and opportunities for networking.</p> <p>We will have live streaming of ALL workshops and panels as well as round tables, live chats, audience interaction (voting and polling) through the entire event and real online networking.</p>

<b>Marketplace onsite</b>	The 'marketplace' with company presentations by congress sponsors (exhibition area) is located mainly in the conference foyer. It will provide a communication platform enabling delegates, speakers and sponsors to engage in an exchange of views. This is the perfect place to discuss in greater detail the issues raised in the workshops and panel debates with the speakers, or to get in touch with exhibitors during the breaks and develop business networks.
<b>Virtual Marketplace</b>	Based on the experience and customer feedback from the last two years, a virtual marketplace is not the format of choice for most of the sponsors. We will therefore provide all sponsors the option of an enhanced company profile and contact possibility and to use the virtual space mainly for one-on-one interactions and networking opportunities in the virtual meeting lounge and live chat functions.
<b>Virtual Meeting Lounge</b>	Real online networking in one comfortable virtual meeting lounge; one-on-one and small group discussions are spontaneously possible through integration of appropriate video conferencing tools without changing platforms.
<b>Marketing &amp; Social Media</b>	<p>The congress will be advertised through:</p> <ul style="list-style-type: none"> <li>Personalised invitations sent to more than 6,000 selected relevant addresses in the credit and securitisation markets, primarily in Germany, Austria, France, the Netherlands and the United Kingdom</li> <li>Personal invitations sent to representatives of politics, banking supervision and international committees</li> <li>Social media interaction on LinkedIn</li> <li>Advertisements in our media partners' online publications (e. g. die bank, Absolut Report, Global Capital)</li> <li>Information on the TSI website (in German and English)</li> <li>The Congress website (<a href="http://www.tsi-kongress.de">www.tsi-kongress.de</a>/<a href="http://www.tsi-congress.com">www.tsi-congress.com</a>), web buttons on the event diaries of our media partner and sponsors</li> </ul>
<b>PR activities</b>	<ul style="list-style-type: none"> <li>The Congress will be included in the 'Pressebox' (press mailer covering the entire German financial market)</li> <li>Preliminary interviews with journalists and other representatives of the press</li> <li>Press releases published on the internet and sent to a mailing list of approximately 2,000 addresses in the securitisation and asset-based finance markets</li> </ul>



**Your contact person**

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60329 Frankfurt am Main, Germany



## Event platform

A captivating and exciting online event also depends significantly on the event platform used. With the learnings from two hybrid events, this year we will offer you an event experience completely in TSI quality and with a TSI look and feel: easy to handle and with functional, high-quality streaming services as well as a clear and intuitive event platform.

The most important features for you as a sponsor and participant at a glance:



















- Event portal with the look and feel of TSI
- Simultaneous LIVE streaming of four workshops and panels, conveniently switchable like watching TV
- High level of interaction at the events through voting and live chat
- Real online networking in different virtual networking spaces; one-on-one and small group discussions are spontaneously possible through integration of appropriate video conferencing tools without changing platforms
- Convenient speaker, participant and company profiles in the overview and individual view
- Excellent information flow from organiser to participant, all information quickly on hand
- Simple and fast video on demand after the event
- Mobile optimised for fast agenda access or watching streams from other places
- ... and much more

You will have access to the TSI Congress 2022 live event platform from September 2022.



## TSI Congress 2022 – Financing the economic transition– Building bridges between sustainability, growth and monetary stability

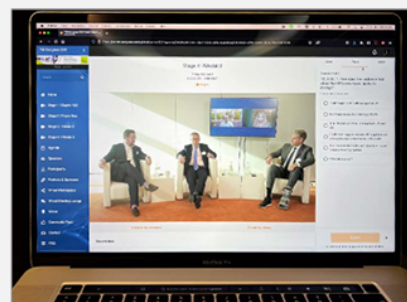
As in previous years, we will highlight the entire range of relevant topics and discuss them with market participants and experts from politics and supervision. According to our estimates, these are the core topics that will move the financial world and the securitisation markets in particular in the early autumn of 2022:

<b>Opening panel debate/Keynote address</b>	Finanzierung der wirtschaftlichen Transformation – wie gelingt der Spagat zwischen Nachhaltigkeit, Wachstum und Geldwertstabilität? 
<b>Macroeconomics – GDP, interest rates and central bank policy</b>	<ul style="list-style-type: none"> <li>Die Politik der EZB – Tapering und Zinsentwicklung unter neuen Vorzeichen </li> </ul>
<b>Credit markets – developments and impact on securitised portfolios</b>	<ul style="list-style-type: none"> <li><b>Investor Kick-off:</b> The impact of geopolitical developments on asset-based finance markets – the investor's perspective </li> <li>Cost of living crisis – impact on consumer credit portfolios </li> <li>Corporate Finance: Zukunft der Mittelstandsfinanzierung in Zeiten des Umbruchs </li> <li>Eigenkapitalsteuerung bei Banken – Wissenschaft &amp; Praxis </li> </ul>
<b>ESG &amp; Asset Based Finance</b>	<ul style="list-style-type: none"> <li>Digitale und ökologische Transformation – Wie können Verbriefungen zur Finanzierung beitragen? </li> <li>Auswirkungen der EU-Nachhaltigkeitsverordnung aus Sicht der Unternehmen und finanzierenden Banken </li> <li>ESG regulation – Insights into legislation: What's next for the journey? </li> <li>ESG Special: Going green – Development of a sustainable securitisation framework </li> </ul>
<b>Asset classes – Traditional and new fields for securitisation</b>	<ul style="list-style-type: none"> <li>Auto ABS – How will they manage the challenges between changing consumer behaviour, evolving supply chains and green finance? </li> <li>RMBS: New role between Covered Bonds and Credit Funds? </li> <li>Private Credit Funds – emergence of a new market segment? </li> <li>A new boom phase for marketplace lending and lending platforms to come? </li> <li>Opportunities and challenges for trade receivables securitisation and factoring in times of upheaval </li> <li>Working Capital Finanzierung, mit Supply Chain Finance – Trends &amp; News </li> <li>Asset as a Service &amp; Pay per Use – neue Geschäftsmodelle für assetbasierte Finanzierungen </li> <li>Verbriefung von Leasingforderungen – ein Fels in stürmischen Zeiten? </li> </ul>

<b>Securitisation regulation &amp; STS – time for improvements</b>	<ul style="list-style-type: none"> <li>Call for advice and review of the EU Securitisation Framework 🇬🇧</li> <li>Update on transparency and disclosure rules (ESMA, Corep, SSM) 🇬🇧</li> <li>Securitisation regimes post-Brexit – impact on issuers and investors</li> <li>Benefits of the new Luxembourg securitisation law 🇬🇧</li> <li>Synthetic balance sheet securitisation in the context of SRT and STS 🇬🇧</li> </ul>
<b>Securitisation and technology</b>	<ul style="list-style-type: none"> <li>ABS on the blockchain – The future is NOW 🇬🇧</li> <li>Digital Special: Dezentralisierte Finanzierung und Disintermediation – welche Entwicklung wird die Verbriefungen am meisten betreffen? 🇩🇪</li> </ul>
<b>Closing panel</b>	Die Globalisierung neu denken – Deutschlands neue Rolle in einem Europa zwischen den USA und China angesichts der geopolitischen Risiken 🇩🇪
























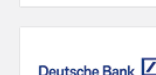





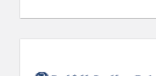

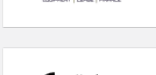









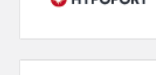










































### Congress language

- 🇬🇧 All panels and workshops that are held in English are marked with a Union Jack
- 🇩🇪 German titles indicate German language in the panel/workshop.





## Sponsors, media partners and supporting organisations in 2021

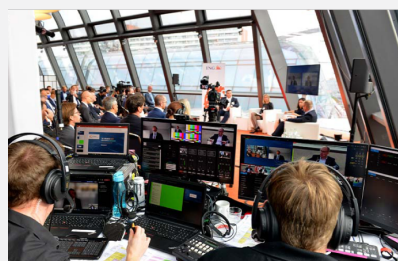
					
					
					
					
					
					
					
					
					
					
					
					
					
					

## TSI Congress 2022 sponsorship

This year as well, you can choose from different congress sponsorship options. You can also sponsor a stand location, round tables and business events. We even offer a pure virtual option! We will be pleased to put together an individual package that is optimally tailored to your needs. The following pages contain an overview of possible options.

As a TSI Partner or TSI Partner<sup>plus</sup> you enjoy special sponsorship terms and conditions.

Please complete pages 15 and 16 and scan and email them to us **by 30 June 2022** at the latest.



**TSI CONGRESS 2021 Impressions**  
2nd time **Berlin onsite & globally online**  
100+ Speakers | 30+ panels | 80+ sponsors | 650+ participants



TSI Congress 2022 — Berlin onsite & globally online  
Marketing Outline & Sponsoring Options

Services	K1 TOP	K2 Premium	K3 Special	K4 Allround	K5 Advanced	K6 Basic	K7 Pure Virtual
<b>Moderation of/participation in workshops/panels</b>							
Moderation of a panel or workshop	2	1	1	–	–	–	–
Participation in a panel or workshop	2	2	1	1	1	–	–
Additional speaking slot	EUR 2,750	EUR 2,750	EUR 2,750	EUR 2,750	–	–	–
<b>Free tickets</b>							
Free speaker tickets	4	3	2	1	1	–	–
Free corporate tickets onsite***	10	8	8	6	3	1	–
Free corporate tickets Virtual Congress online	20	10	6	6	3	2	3
Free Round Table moderator ticket	As selected	As selected	–	–	–	–	–
<b>Round Tables &amp; Business Events</b>							
One Round Table/Business Event incl., subject to availability: Investor Kick-off, Euro Lunch Break, Corporate Special, Investor Update, Regulatory Special ESG, WirtschaftsFrühstück	✓	✓	◆	◆	◆	◆	–
<b>Congress Virtual Specials</b>							
Streaming time online event – company trailer (up to 3 min), per placement, max. 5	1 incl.	1 incl.	1 incl.	EUR 450	EUR 450	EUR 450	1 incl.
Streaming time online event – special presentation topic (7–10 min), per placement max. 3	1 incl.	1 incl.	EUR 850	EUR 850	EUR 850	EUR 550	1 incl.
Videoconferencing online training speaker	✓	✓	✓	✓	✓	–	–
<b>Meeting Specials</b>							
1-day booking of a business meeting room (subject to availability)	EUR 950	EUR 950	EUR 950	EUR 950	–	–	–
½-day booking of a business meeting room (subject to availability)	EUR 550	EUR 550	EUR 550	EUR 550	–	–	–
<b>Stand location</b>							
Exhibitor position category S1: Premium position in the Conference Foyer incl. virtual profile	◆	◆	◆	◆	◆	◆	–
Exhibitor position category S2: Conference Foyer incl. virtual profile	◆	◆	◆	◆	◆	◆	–
Exhibitor position category S3: Hotel lobby incl. virtual profile	◆	◆	◆	◆	◆	◆	–
Virtual profile	◆	◆	◆	◆	◆	◆	◆
<b>Advertisement opportunities</b>							
Gold level ad space TSI event platform (highest level)	✓	✓	–	–	–	–	–
Silver level ad space TSI event platform	–	–	✓	–	–	–	–
Highest level (10) web ad TSI Congress website until end-March 2023	✓	–	–	–	–	–	–
Level (8) Web-Ad Website TSI Congress until end-March 2023	–	✓	–	–	–	–	–
Level (6) web ad TSI Congress website until end-March 2023	–	–	✓	✓	–	–	–
<b>Reduction on additional tickets (regular/with early bird discount until 30 June 2022)</b>							
Other company representatives***	EUR 1,245/995	EUR 1,245/995	EUR 1,245/995	–	–	–	–
Clients: corporate & fintechs onsite	EUR 995	EUR 995	EUR 995	EUR 995	–	–	–
Other company representatives Virtual Congress online	EUR 395	EUR 395	EUR 395	EUR 395	EUR 395	EUR 395	EUR 395
Clients: corporates Virtual Congress online	EUR 295	EUR 295	EUR 295	EUR 295	EUR 295	EUR 295	–
<b>Use of logo</b>							
Separate logo use for business event (agenda and roll-up onsite)	✓	✓	◆	◆	◆	◆	–
Sponsors' wall onsite	✓	✓	✓	✓	✓	✓	✓
TSI Congress website and event platform – overview of sponsors, media partners and supporting organisations	✓	✓	✓	✓	✓	✓	✓
Social Media (in overviews with all sponsors)	✓	✓	✓	✓	✓	✓	✓
<b>TSI Basic Partners</b>							
Benefits for TSI Basic Partners until 31 December 2022	✓	✓	✓	✓	✓	✓	–
<b>Congress photos</b>							
Sponsor's photo in Impressions 2022 online – front page	✓	✓	–	–	–	–	–
Sponsor's photo in Impressions 2022 online – gallery	✓	✓	✓	–	–	–	–
<b>List of participants</b>							
Access to participant list from 4 weeks onwards before the event	✓	✓	✓	✓	✓	✓	✓
Access to participant list on event platform	✓	✓	✓	✓	✓	✓	✓
<b>Online Marketing</b>							
Panel teaser with photo speaker (for social media etc.)	✓	✓	✓	✓	EUR 350	–	–
Congress logo as web button and congress link for publicity on corporate website	✓	✓	✓	✓	✓	✓	✓
Sending of max. 3 photos for marketing activities after the congress	✓	✓	✓	✓	–	–	–
<b>Your 2022 sponsorship investment (prices in EUR plus VAT)</b>	29,920	26,175	19,425	16,495	14,195	9,250	6,350
<b>Investment for TSI Partners / TSI Partners<sup>plus</sup></b>	21,500	17,725	11,250	8,550	6,150	0**	–

Regular participant fee: EUR 2,495. Early bird discount EUR 500 till 30 June 2022 \*\*All benefits already included in TSI Partner/TSI Partner<sup>plus</sup> package ◆ Separate booking \*\*\*Exchange 1:2 into virtual tickets in case of onsite restriction, valid for sponsor tickets and guest corporate tickets

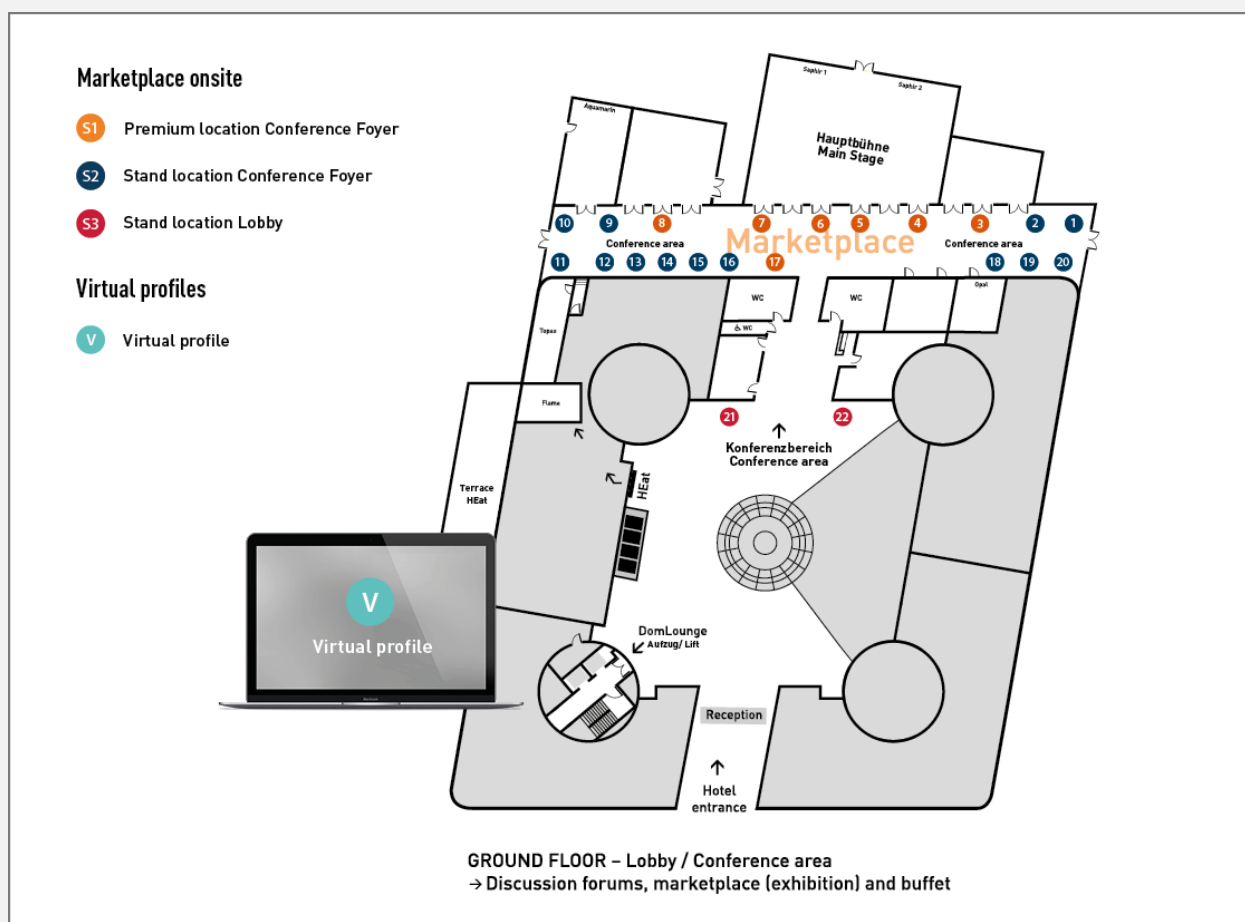
The sponsorship options K1 to K6 for the TSI Congress 2022 automatically include the 'TSI Basic Partner' benefits until 31 December 2022. Please see [here](#) for details.



## Stand location sponsorship








(Can only be booked in conjunction with congress sponsorship!)

Stand category	Maximum measurements (Width x Height x Depth)	Cost per location
<b>S1 Premium location</b> Conference Foyer, adjacent to and opposite the main stage 1 free stand host ticket and <a href="#">virtual profile included*</a> <b>Only 7 stand locations available!</b>	4.00 x 4.00 x 2.00 metres	EUR 6,650
<b>S2 Stand location</b> Conference Foyer, to the left and right of the premium locations 1 free stand host ticket and <a href="#">virtual profile included*</a> <b>Only 13 stand locations available!</b>	3.50 x 4.00 x 2.00 metres	EUR 5,650
<b>S3 Stand location</b> Hotel lobby 1 free stand host ticket and <a href="#">virtual profile included*</a> <b>Only 2 stand locations available!</b>	3.50 x 4.00 x 2.00 metres	EUR 4,650



## Round Tables & Business Events

(Can only be booked in conjunction with congress sponsorship!)

Details	Date	Number of participants	Sponsorship costs
<b>R1 Investor Kick-off</b>  Hosting the Investor Kick-off on an investor-related topic as arranged, including one free ticket for moderator plus three free investor tickets virtual <ul style="list-style-type: none"> <li>Exclusive logo positioning onsite and in all announcements (internet, agenda)</li> <li><a href="#">Live Stream</a></li> </ul>	22 September 2022	40-50 onsite <a href="#">Unlimited virtual</a>	EUR 4,500 or as an option included in K1/K2
<b>R2 Euro Lunch Break</b>     Moderated talk with an interesting guest from politics, the supervisory authorities or business on a current topic relevant to finance and the real economy or company chosen topic, including 1 free ticket for moderator and guest <ul style="list-style-type: none"> <li>Exclusive logo positioning onsite and in all announcements (internet, agenda)</li> <li><a href="#">Live Stream</a></li> </ul>	22 September 2022	40-50 onsite <a href="#">Unlimited virtual</a>	EUR 4,500 or as an option included in K1/K2
<b>R3 Corporate Special: Round Table</b>  Moderation of the discussion round on a selected topic with corporate representatives, including one free ticket for moderator <ul style="list-style-type: none"> <li>Exclusive logo positioning onsite and in all announcements (internet, agenda)</li> <li><a href="#">Live Stream</a></li> </ul>	22 September 2022	40-50 onsite <a href="#">Unlimited virtual</a>	EUR 4,500 or as an option included in K1/K2
<b>R4 Investor Update</b>  Hosting the Investor Update as sole company presentation – originator with investors, including one free ticket for moderator plus three free investor tickets virtual <ul style="list-style-type: none"> <li>Exclusive logo positioning onsite and in all announcements (internet, agenda)</li> <li><a href="#">Live Stream</a></li> </ul>	22 or 23 September 2022	40-50 onsite <a href="#">Unlimited virtual</a>	EUR 4,500 or as an option included in K1/K2
<b>R5 Regulatory Special ESG: Round Table</b>  Moderation of the discussion round on Regulatory special ESG with corporate representatives from politics, market and supervisory authorities, including one free ticket for moderator <ul style="list-style-type: none"> <li>Exclusive logo positioning onsite and in all announcements (internet, agenda)</li> <li><a href="#">Live Stream</a></li> </ul>	22 or 23 September 2022	40-50 onsite <a href="#">Unlimited virtual</a>	EUR 4,500 or as an option included in K1/K2
<b>R6 'WirtschaftsFrühstück'</b>  Moderated talk with exciting guest from politics or business on a current topic relevant to capital and financial market, including one free ticket for moderator and guest <ul style="list-style-type: none"> <li>Power-Breakfast for participants</li> <li>Exclusive logo positioning onsite and in all announcements (internet, agenda)</li> <li><a href="#">Live Stream</a></li> </ul>	23 September 2022	40-50 onsite <a href="#">Unlimited virtual</a>	EUR 4,500 or as an option included in K1/K2



## Sponsorship booking TSI Congress 2022

Name of sponsor (company):

I wish to book the following **congress sponsorship option** (please tick):

	Your sponsorship investment	Investment for TSI Partners / TSI Partners <sup>plus</sup>
<input type="checkbox"/> K1 – TOP	EUR 29,920	EUR 21,500
<input type="checkbox"/> K2 – Premium	EUR 26,175	EUR 17,725
<input type="checkbox"/> K3 – Special	EUR 19,425	EUR 11,250
<input type="checkbox"/> K4 – All-round	EUR 16,495	EUR 8,550
<input type="checkbox"/> K5 – Advanced	EUR 14,195	EUR 6,150
<input type="checkbox"/> K6 – Basic	EUR 9,250	EUR 0*
<input type="checkbox"/> <b>K7 – Pure Virtual</b>	EUR 6,350	<i>not applicable</i>

\*All benefits incl. in TSI Partner/TSI Partner<sup>plus</sup> package

Notes:

Our company would like to contribute to discussion of the following topics:

**The following sponsorship options can only be booked in conjunction with congress sponsorship.**

I wish to book the following **stand location sponsorship option** (please tick):

<input type="checkbox"/> S1 Premium location: conference foyer, <a href="#">incl. virtual profile</a>	EUR 6,650
<input type="checkbox"/> S2 Stand location: conference foyer, <a href="#">incl. virtual profile</a>	EUR 5,650
<input type="checkbox"/> S3 Stand location: hotel lobby, <a href="#">incl. virtual profile</a>	EUR 4,650

I wish to book the following **Round Tables & Business Events** as a sponsor\*\* (please tick):

<input type="checkbox"/> R1 Investor Kick-off** <a href="#">Live Stream</a>	EUR 4,500
<input type="checkbox"/> R2 Euro Lunch Break** <a href="#">Live Stream</a>	EUR 4,500
<input type="checkbox"/> R3 Corporate Special: Round Table** <a href="#">Live Stream</a>	EUR 4,500
<input type="checkbox"/> R4 Investor Update** <a href="#">Live Stream</a>	EUR 4,500
<input type="checkbox"/> R5 Regulatory Special ESG: Round Table** <a href="#">Live Stream</a>	EUR 4,500
<input type="checkbox"/> R6 'WirtschaftsFrühstück'** <a href="#">Live Stream</a>	EUR 4,500

\*\*One event is included in K1/K2 at no additional cost.

I wish to book the following **Meeting Specials** (please tick):

<input type="checkbox"/> 1-day booking of a business meeting room (subject to availability)	EUR 950
<input type="checkbox"/> ½-day booking of a business meeting room (subject to availability)	EUR 550

I wish to book the following **Congress Virtual Specials** (please tick):

<input type="checkbox"/> <a href="#">Streaming time online event</a> – company trailer (up to 3 minutes), max. 5*** Number:	(per placement) EUR 450
<input type="checkbox"/> <a href="#">Streaming time online event</a> – special presentation topic (7–10 Minutes), max. 3**** Number:	(per placement) EUR 850
<input type="checkbox"/> <a href="#">Panel teaser with photo speaker</a>	EUR 350

\*\*\*One event is included in K1/K2/K3/K7 at no additional cost.

\*\*\*\*One event is included in K1/K2/K7 at no additional cost.

By email to [monika.beye@tsi-gmbh.de](mailto:monika.beye@tsi-gmbh.de)



The following people have been appointed as TSI's contact partners within our company

<b>Sponsorship officer</b>	Surname, first name: Department: Tel Email:
<b>Coordination of topics and participation in panel discussions</b>	Surname, first name: Department: Tel Email:
<b>Other coordination or organisational matters</b>	Surname, first name: Department: Tel Email:
<b>Marketing (logo, stand, etc)</b>	Surname, first name: Department: Tel Email:
Invoice address	
Place and date	
Signature	

TSI's current [General Terms and Conditions](#) (September 2020) apply.

All prices are subject to 19% VAT.

By email to [monika.beye@tsi-gmbh.de](mailto:monika.beye@tsi-gmbh.de)